



GODAE OceanView Symposium 2019

Advancing the Science of Ocean Predictions

Halifax Convention Centre · Halifax, Nova Scotia, Canada · May, 6 – 10, 2019

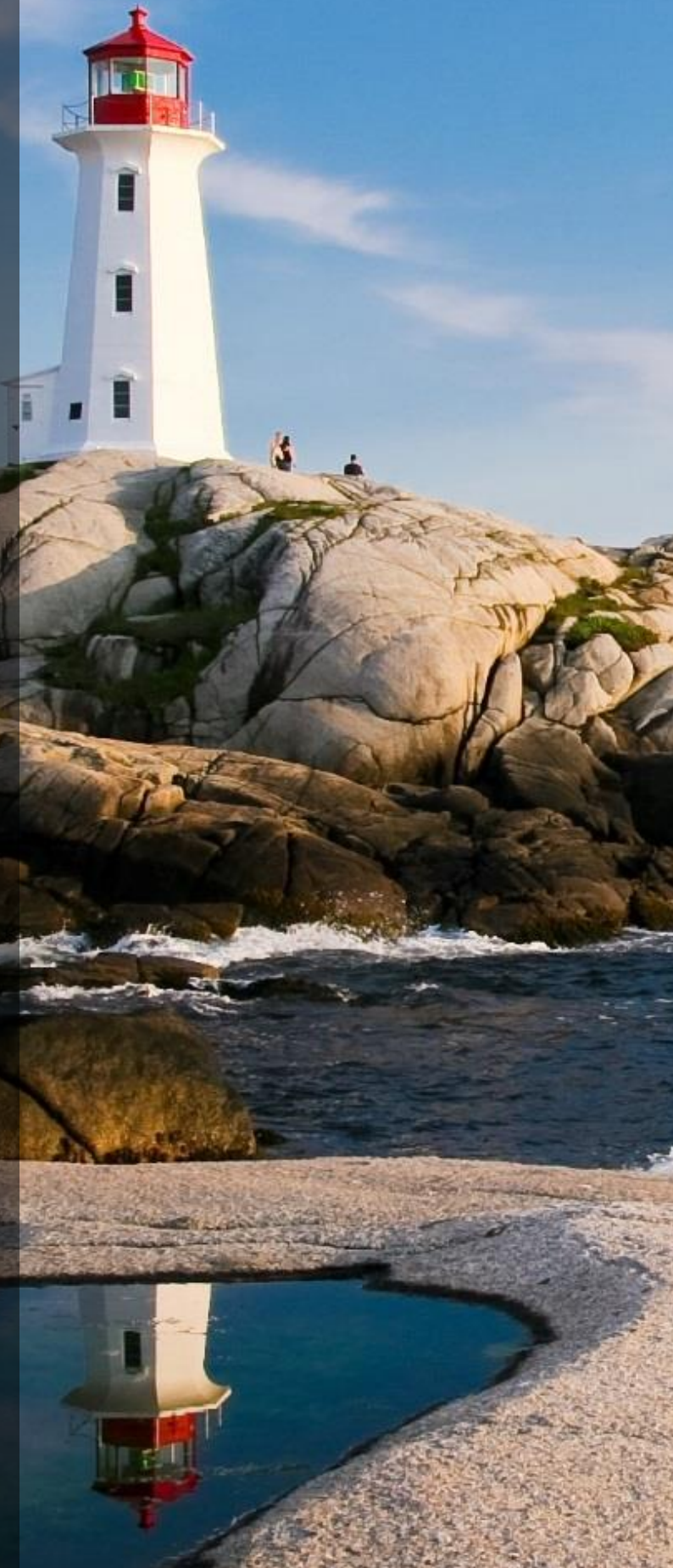
An aerial photograph of a coastline. The ocean is a deep blue, meeting a sandy beach. To the right of the beach is a cliffside with some green vegetation. The sky is light blue with some clouds in the distance.

Partnership Opportunities



OceanPredict'19 will provide your organization with an exceptional opportunity for exposure and networking among the world's most influential and passionate stakeholders who share your interest in the advancement of operational oceanography. We will also be demonstrating our support for creating the collaborations that are integral for growing the international infrastructure for operational oceanography.

We have briefly outlined the different partnership options here. We encourage you to get involved. We hope you will agree that this is the perfect chance not only to demonstrate your support for the sector but also to promote your business/organization to relevant stakeholders and decision makers. Please note, our exhibit area will be the location of posters and exhibits and will realize high traffic through the Symposium, at breaks and lunches as well as with scheduled time during the program.



Visionary \$60,000

One opportunity available

BENEFITS

- Membership in programme committee
- **Ten** complimentary Symposium registrations including all social functions
- Speaking opportunity
- Recognition from the stage at the Symposium
- One double exhibit space 20' x 8', including table, two chairs, wifi and power
- Full page ad in Symposium program in select location, inside front cover or outside back cover , or equivalent in electronic program(artwork to be supplied by partner)
- High visibility as top partner with corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding levels
- Opportunity to have four pop up banners placed for high visibility in the Symposium venue, banners provided by partner
- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- Opportunity to discuss customized benefits consistent with your corporate objectives
- Opportunity to host a relevant workshop as part of the Symposium program

Leader \$45,000

One opportunity available

BENEFITS

- Membership in programme committee
- **Six** complimentary Symposium registrations including all social functions
- Speaking opportunity
- Recognition from the stage at the Symposium
- One double exhibit space 20' x 8', including table, two chairs, wifi and power
- Full page ad in Symposium program, or equivalent in electronic program (artwork to be supplied by partner)
- High visibility of corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding levels
- Opportunity to have two pop up banners placed for high visibility in the Symposium venue, banners provided by partner

- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- Opportunity to host a relevant workshop as part of the Symposium program
- Opportunity to discuss customized benefits consistent with your corporate objectives

Innovator \$30,000

One opportunity available

BENEFITS

- **Four** complimentary Symposium registrations including all social functions
- Exclusive partnership of one session and opportunity to introduce the session speaker(s)
- Recognition from the stage at the Symposium
- One exhibit space 10' x 8', including table, two chairs, wifi and power
- Half page ad in event guide (artwork to be supplied by partner)
- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- High visibility of corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding levels
- Opportunity to have one pop up banner placed for high visibility in the Symposium venue, banners provided by partner
- Opportunity to provide one piece of collateral to be included in delegate bag

Collaborator \$20,000

Two opportunities available

BENEFITS

- Three complimentary Symposium registrations including all social functions
- Recognition from the stage at the Symposium
- One exhibit space 10' x 8', including table, two chairs, wifi and power
- Quarter page ad in event guide (artwork to be supplied by partner)
- Visibility of corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding level

- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- Opportunity to have one pop up banner placed for high visibility in the Symposium venue, banners provided by partner

Builder \$10,000

Four opportunities available

BENEFITS

- Two complimentary Symposium registrations including all social functions
- Complimentary exhibit booth at the Symposium
- Visibility of corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding level
- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- Opportunity to have one pop up banner placed for high visibility in the Symposium venue, banners provided by partner

Mentor \$5,000

Unlimited opportunities available

BENEFITS

- One complimentary Symposium registration including all social functions
- One exhibit space 10' x 8', including table, two chairs, wifi and power
- Opportunity to provide one piece of collateral and or promotional item to be included in delegate bag, must be approved by committee
- Visibility of corporate logo branding on all marketing and promotional materials including: brochures; email campaigns; event guide; event website, sponsor boards/banners located in the meeting rooms, appropriate to funding level

Exhibit Booth \$3,000

Unlimited opportunities available

BENEFITS

- One complimentary Symposium registration including all social functions
- Company name/logo and link to website featured in "Exhibitors List" on the website
- Company name/logo featured in event guide/exhibit listings with exhibit floor plan
- One exhibit space 10' x 8', including table, two chairs, wifi and power
- Opportunity to provide one piece of collateral to be included in delegate bag

Please note all amounts are in Canadian fund

We are happy to discuss in-kind sponsorships as well as opportunities related to our refreshments breaks, lunches, etc. If you have an interested in an in-kind or hospitality based partnership please let us know and we will create a package unique to these venues.

To become a Partner for the 2018 OceanPredict '19 Symposium please contact the [GOV Programme Office](#) or the local [Event Organiser](#).



Benefits at a glance

Partner Level	Visionary	Leader	Innovator	Collaborator	Builder	Mentor
Fee	\$ 60,000	\$ 45,000	\$ 30,000	\$ 20,000	\$ 10,000	\$ 5,000
Limited partnership opportunities	1	1	1	2	4	∞
Complimentary symposium registration	10	6	4	3	2	1
Symposium programme committee membership	✓	✓	-	-	-	-
Speaking opportunity at event	✓	✓	✓ limited to one session	-	-	-
Recognition from stage	✓	✓	✓	✓	-	-
Display booth	✓ double	✓ double	✓ single	✓ single	✓ single	✓ single
Branding	Extensive	Extensive	Moderate	Moderate	Low	Low
Recognition on website, print material	✓	✓	✓	✓	-	-
Advertisement in programme	Full page	Full page	Half page	Quarter page	-	-
Supplied pull-up banners allowed	4	2	1	1	-	-
Workshop/meeting hosting	✓	✓	-	-	-	-

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